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# Development of the Potentially Healthy Municipalities Network in Conchal, SP, Brazil

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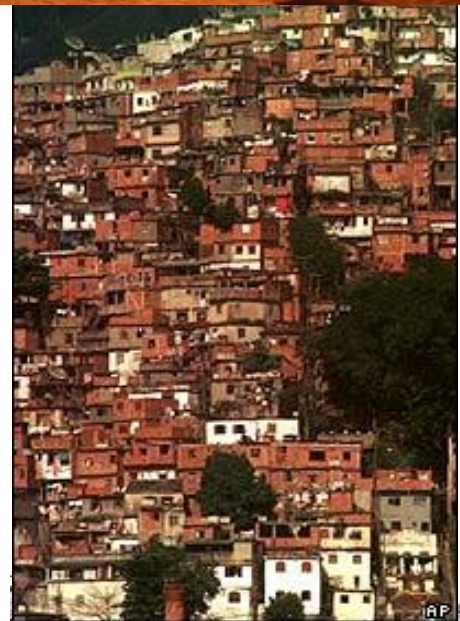
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UNICAMP

# Brasil





# DIVERSITY

In one place, a state, a country with many diversities, we should not work with solutions to the compartmentalization or politically isolated. Currently, we seek the integration and interaction between them through processes similar to a network, which is the movement towards common guidelines for the work, where individual and collective life is the theme of work.

(T. Hancock, 2007)

# Potentially Healthy Municipalities Network



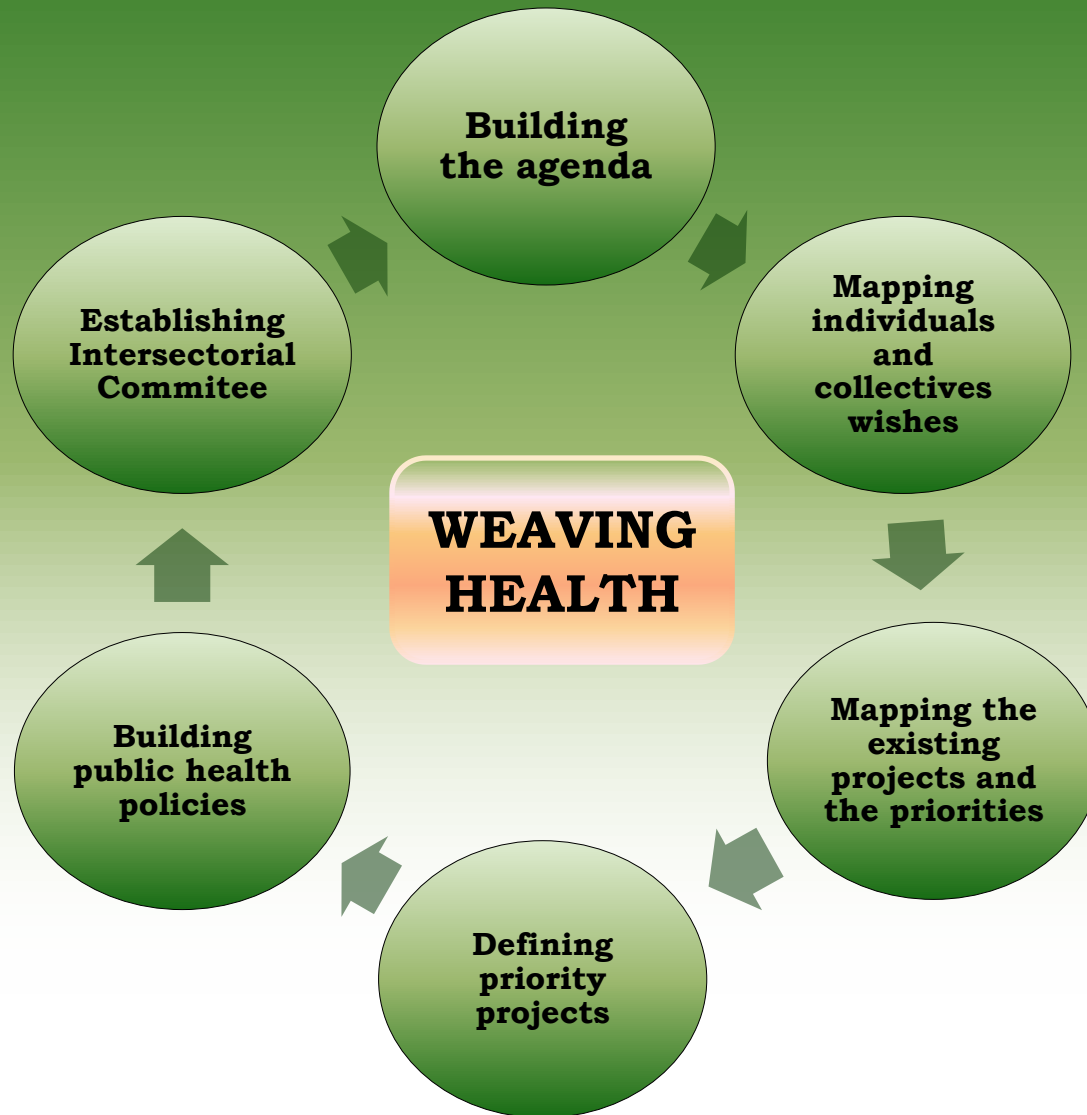
# OBJECTIVES

- Capacity building of the Municipal Administration to support the participatory construction of unified and integrated governmental plan;
- Support managers, technicians, universities, NGOs and communities to build healthy public policies that promote health and quality of life;
- Approximate the universities, public managers and the community to develop healthy public policies.

# METHODOLOGY

1. Commitment term and organization of the Local Intersectoral Committee
2. Mapping the wishes of and with the population and administration workers
3. Mapping the existing projects developed at the municipalities
4. Matrix of systematization: What do we want? What do we have? What do we want to do? and What do we want to change?

# THE INSTITUTIONAL COMMITMENT



**PHMN**

**Universities**

**Health**

**Planning**

**Educationnn**

**Community Unions**

**Government Plan**

**Turism**

**Housing**

**Sports**

**Manager**

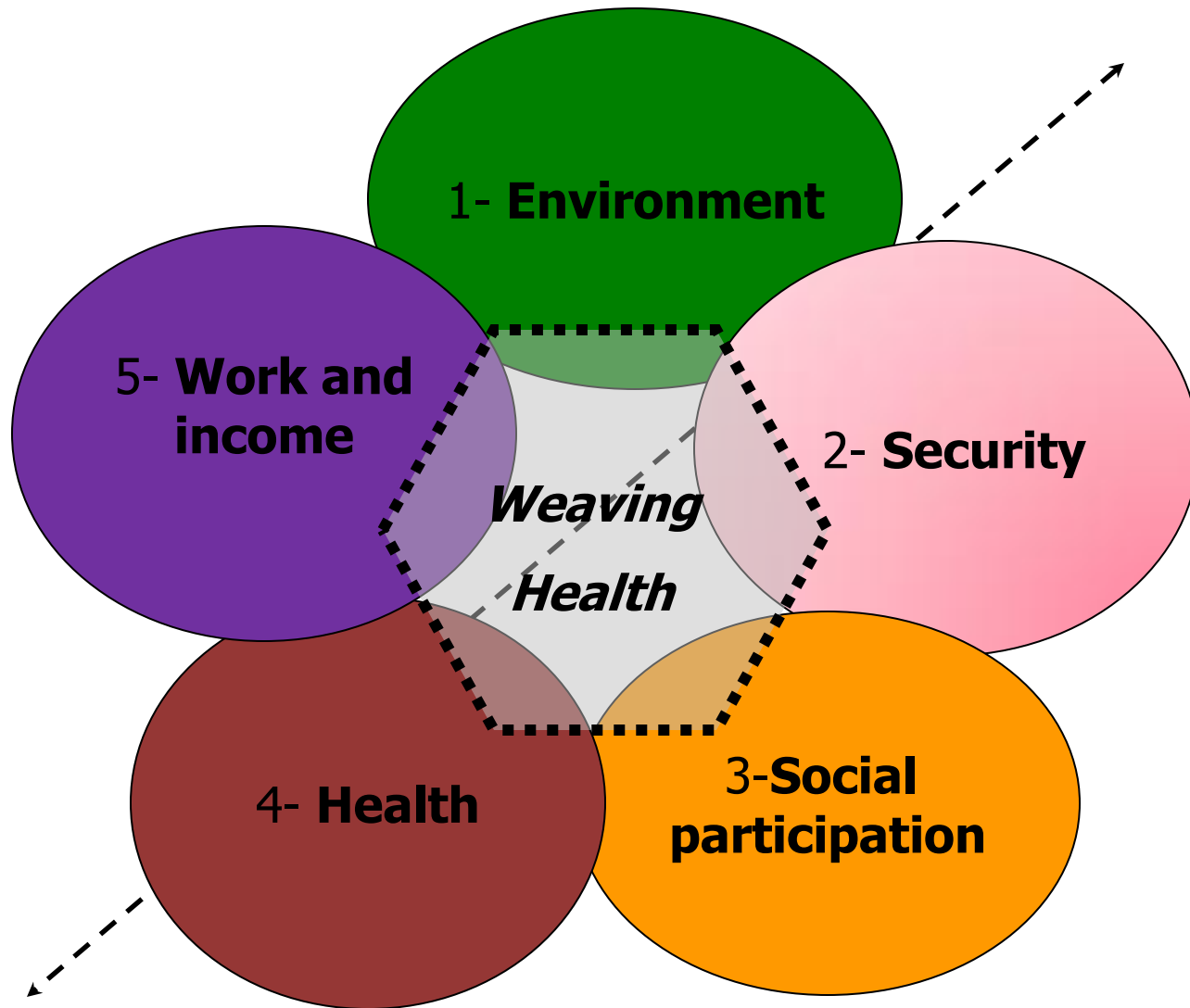
**Environment**

**Private companies**

**NGOs**

**Associations**

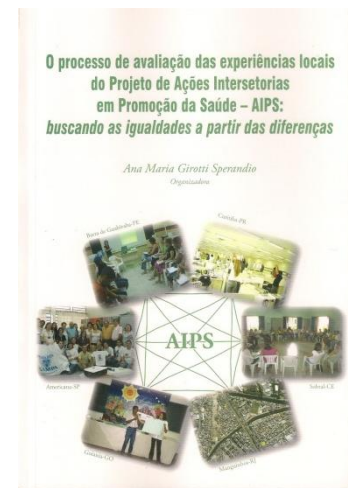
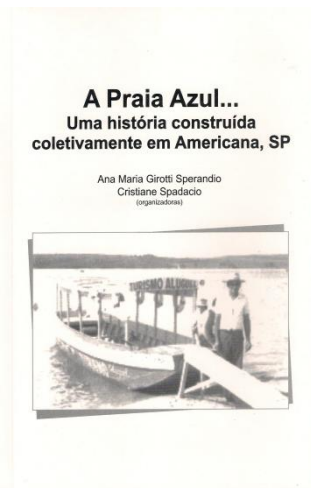
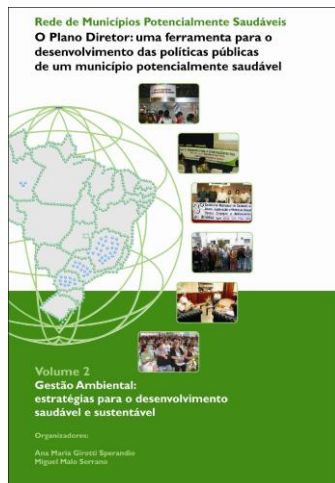
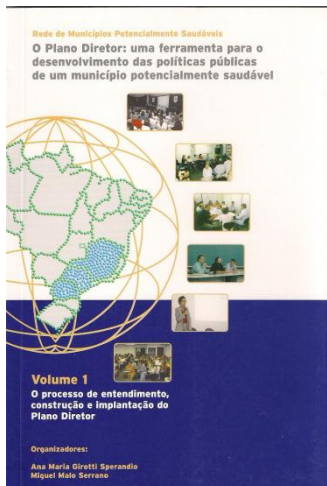
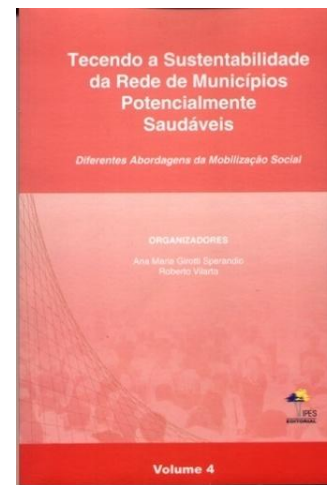
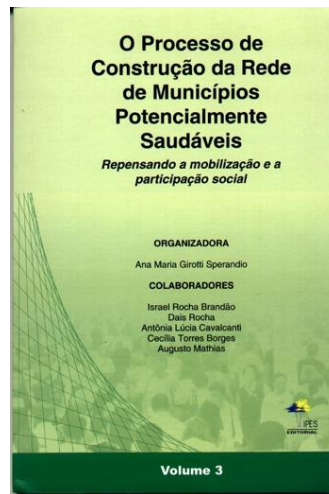
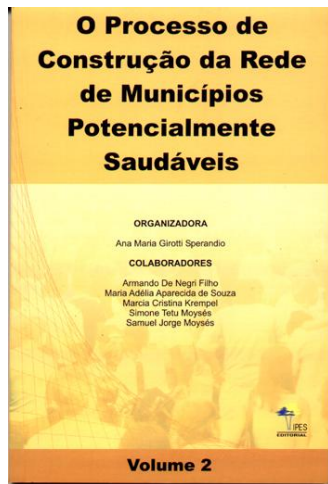
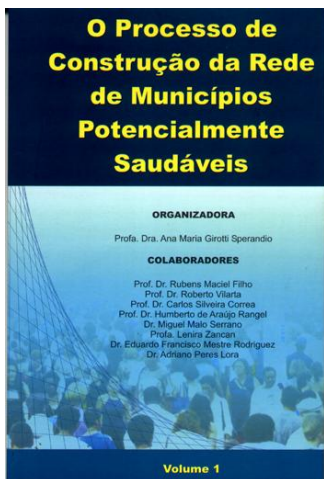
# PRIORITY AXES



***Linking with the Municipal Master Plan***

# NOWADAYS

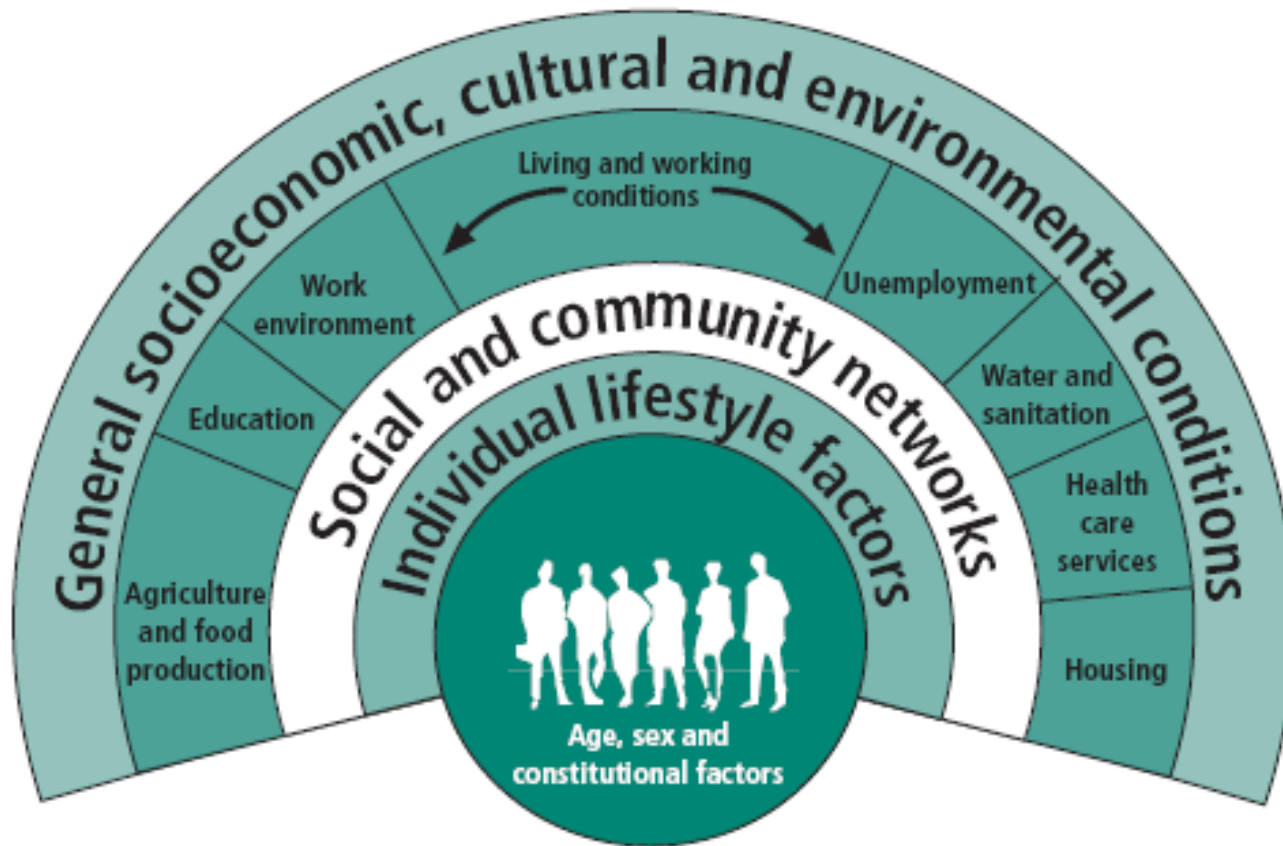
- **63 Municipalities** (more than 4 million people), in 5 States (São Paulo, Paraná, Minas Gerais, Rio de Janeiro, Espírito Santo and Amazonas)
- Publications – 9 books
- Health Promotion Disciplines at the University in 2 Faculties of the UNICAMP



# BUILDING EVIDENCE IN HEALTH

## PROMOTION through a working process focused on *Social Determinants of Health*

*Dahlgren and Whitehead, 1991*





# COMMUNITY ORCHARD



## Development process of PHMN Maringá - PR





## DIFERENTS PROJECTS



**Development  
process of PHMN in  
Conchal- SP**



# MONITORING

## *Process*

- Interviews
- Official documents
- Number of local meetings of the PHMN
- Number of participants
- Interactions

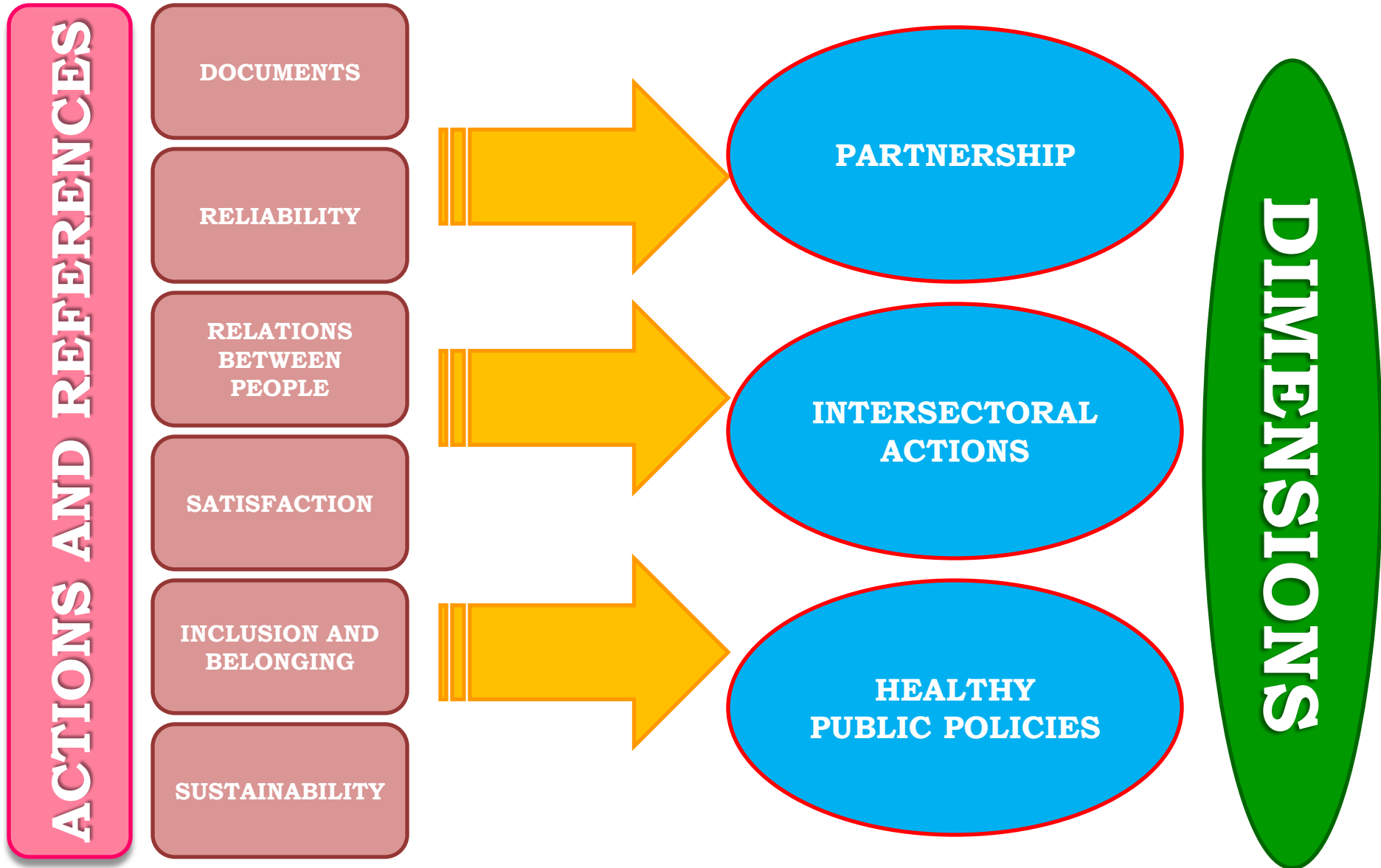
# EVALUATION

- Intersectorality
- Social Participation
- Ownership
- Governance
- Happiness



# SIGNS OF EVIDENCE

Salazar, 2004



# LIMITATIONS

- Identifying the collective wishes;
- Governmental changes;
- Participation;
- Lack of Resource.



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# THANK YOU!!!

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